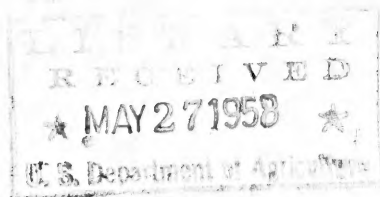


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ELMER ROSES




Introducer of—

- "CLIMBING CARROUSEL"
- "CARROUSEL"
- "LADY LUCK"
- "LITTLE DARLING"

Wholesale Catalog

1958 - 1959



TERMS AND CONDITIONS OF SALE

ORDERS will be filled in their rotation—BE EARLY.

PRO-RATA. All orders are necessarily subject to pro-rate. It is almost impossible to have a complete count in our fields, of plants not complete in growth. We reserve the right to fill our orders, pro-rata.

NON-WARRANTY: We exercise care to have all roses true to name. Nevertheless, it is understood that should any plant prove otherwise, we shall not be liable for any sum greater than that paid for any plants as may prove untrue.

RISK OF LOSS OR DAMAGE IN SHIPPING: Buyer will bear the risk of loss from any cause of merchandise shipped from and after delivery of merchandise to carriers at Pomona, Calif.

PERSONAL PROPERTY OR OTHER TAXATION: Buyer shall pay any taxes of any nature assessed against merchandise by any taxing authority, after delivery by seller to carriers at Pomona, Calif.

COLLECTION EXPENSE: Buyer shall pay the seller any expense incurred in collecting any unpaid balance of the purchase price, including court costs and a reasonable attorney's fee.

TERMS: 2% 15 days; 60 days net to established Nurserymen, Seedsmen and Dealers.

PACKING: Bales and boxes will be charged at near actual cost price.

CLAIMS: Must be made within 5 days after receipt of shipment.

No guarantee, promise or representation not set forth in this contract shall be binding upon seller.

ELMER ROSES

6708 North San Gabriel Blvd.

San Gabriel, California

ATlantic 7-9222

Sales Yard 11581 East End Avenue, Pomona, Calif.

"OUR AIM QUALITY"

MEMBER OF

California Association of Nurserymen

American Association of Nurserymen

American Rose Society

Pacific Rose Society

PREPAID FREIGHT AND PREPAID STORAGE ON TWO YEAR GROWN BUSH ROSES

CALIFORNIA DELIVERY: Orders confirmed prior to digging season are routed and shipped without cost to any point in California.

Carload and pool cars—Bush orders for shipment in January, February and early March of 1958, with storage paid to March 31, 1959 and shipped prepaid with stops at Omaha, Chicago, Wichita, St. Louis, Kansas City, Baltimore and Columbus. Other stops by advance arrangement.



California—Late orders. Collect shipments are made by Commercial carrier as designated.

Other than California and Carload and Pool cars—Bush orders—a special shipping allowance will be made.

TREE SHIPPING OUT OF STATE—F. O. B. Pomona, Calif.

LABELS. A label will be furnished for each plant purchased.

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WHOLESALE PRICE LIST

NON-PATENTED BUSH, GRANDIFLORA, FLORIBUNDA, BOUTONNIERE and CLIMBER ROSES

**INDICATION OF NON-PATENTED VARIETY
UNDER INDIVIDUAL DESCRIPTIONS.

Please order in Multiples of (10). Quantity rate or non-patents determined by total order.

	Grade #1	Grade #1½	Grade #2
Less than 300.....	.60	.45	.30
300 to 1000.....	.55	.40	.28
1000 to 2000.....	.54	.39	.27
2000 to 5000.....	.53	.38	.26
5000 and Up.....	.52	.37	.25

PATENTED BUSH, GRANDIFLORA, FLORIBUNDA & CLIMBING VARIETIES

(Patented variety indicated either by Patent No. or P.A.F.)

WHOLESALE (Per Variety)					
RETAIL	1-9	10-19	20-99	100-249	250 Up
\$5.00	\$3.00	\$2.75	\$2.50	\$2.20	\$1.85
3.50	2.20	1.85	1.75	1.55	1.40
3.00	1.90	1.65	1.50	1.40	1.30
2.75	1.75	1.50	1.37½	1.30	1.20
2.50	1.60	1.40	1.25	1.20	1.10
2.25	1.40	1.25	1.12½	1.05	.95
2.00	1.25	1.10	1.00	.95	.85
1.85	1.20	1.05	92½	.85	.80
1.75	1.15	1.00	87½	.80	.75
1.50	1.00	.90	.75	.70	.65

GRADE No. 1½—Retail same as above. Wholesale 20% less.

TREE ROSES 38" STANDARDS

Please order in Multiples of (5). Quantity rate determined by total order.

	Grade #1 20-99	Grade #1 100-249	Grade #1 250 Up
New Introductions indicated by****	\$3.35	\$3.10	\$2.85
Patented Tree Roses	2.75	2.50	2.25
Non-Patented Tree Roses.....	1.95	1.85	1.75
	Grade #1½	Grade #1½	Grade #1½
New Introductions indicated by****	\$2.60	\$2.45	\$2.30
Patented Tree Roses.....	2.00	1.85	1.75
Non-Patented Tree Roses.....	1.50	1.40	1.35
10" Miniature trees — Please order in multiples of (5)			
Patented Varieties.....	\$1.50		
Non-Patented	1.35		

BARE ROOT WHOLESALE

Shipments made starting late December, 1958 and extending to the middle of March, 1959.

NURSEYMEN: For your convenience we have arranged the opposite side of this price list, so that you may cut this page out and use the catalogue for your retail needs.

HELPFUL TO ALL NURSEYMEN ! Join a local Rose Society, in addition to your American Rose Society. Attend their monthly meetings. You will obtain valuable information on a subject very important to all of us — ROSES. You can be helpful to this society by sharing your experiences. To our California trade, in your various areas, I would like to suggest a few that the writer is either a member of, or familiar with.

Pasadena Area.....Pacific Rose Society

Fresno Area.....Fresno Rose Society

San Francisco Area.....San Francisco Rose Society



"Important" — If you are not a member of the American Rose Society, Be One At Once ! Your membership in this great organization, the largest single-flower society in America, will give you the monthly magazine and 250 page illustrated annual, which cannot be valued in the modest dues of \$5.50 per year. The annual alone is worth this. For a Birthday or Christmas there could be no nicer gift to send to a friend than a membership in this great Rose organization.

Send today for yours — either to Elmer Roses or direct to American Rose Society, 4048 Roselea Place, Columbus 14, Ohio.

* * * * *

*This world that we're alivin' in
Is mighty hard to beat
You get a thorn with every rose,
But ain't the roses sweet?*

BUSH ROSES
Red Shades

Abbreviations used: (Double—dble.) (Large—lge.) (Feet—ft.) (Inches—in.)		Height	Flower Size	Retail Price
BINGO. Pat. 1392_____			45 petals	\$2.50
One of the new introductions in a very luminous red color, with heady fragrance. A very large, well shaped bud; continuous bloom on a strong disease resistant plant. We are enthusiastic in our praise; we believe this rose will be popular.				
CHARLOTTE ARMSTRONG. Pat. 455_____		3-4 ft.	Lge.	\$2.25
one of the most popular red roses of all time.				
CHRISTOPHER STONE _____		3 ft.	Semi-dble.	**
"Nearly the perfect rose," says an eminent authority; striking scarlet.				
CHRYSLER IMPERIAL. Pat. 1167_____		Compact	40-50 petals	\$2.50
Rich tones of crimson-red, with darker overtones. Long tapering buds; bush is compact, with an abundance of dark green foliage.				
CRIMSON GLORY _____		2½-3 ft.	Lge. semi-dble.	**
Repeatedly voted the finest brilliant red rose in America.				
ETOILE DE HOLLANDE _____		3-4 ft.	Dble. 45 petals	**
Best liked red rose in California; dependable and fool proof.				
FANDANGO. Pat. 894_____		3 ft.	16-25 petals	\$2.25
Rich deep scarlet; changes as it opens to a bright red. Large petals have a ruffled crisp appearance.				
HADLEY. _____		3 ft.	20-30 petals	**
One of the old but much loved reds, or rich crimson roses, with real fragrance. Has enjoyed popularity for forty years.				

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Cooperation is not a sentiment—it is an economic necessity.
—Charles Steinmetz

BUSH ROSES

Red Shades

	Height	Flower Size	Retail Price
McGREDY'S SCARLET			
One of the older roses that we feel is one of the best of the reds; a good bush with fine blossom at all times; slightly tea fragrance; velvety, crimson-scarlet, base orange, upper portion of petals deep crimson. Rich green leathery foliage. Very vigorous.			
			**
MIRANDY. Pat. 632.....	2½ ft.	Lge. dble.	\$2.25
Big double dark red, best in the warmer interior districts; spicy fragrance.		40-50 petals	
NEW YORKER. Pat. 823.....			\$2.50
Very large blooms of resplendent scarlet, with dark overtones of a rich velvety hue. Buds of perfect form, borne in profusion on large healthy plants—with long stems—ideal for cutting. Flowers often 6¼" across; really creates attention in ones garden.			
NIGHT	3 ft.	20-30 petals	**
Known to most all rose lovers for its long pointed buds, high centered; very fragrant; blackish crimson, shaded with maroon. Full and bushy type of bush.			
NOCTURNE. Pat. 713.....	3-4 ft.	Lge. semi-dble.	\$2.25
Brilliant cardinal-red rose. Fragrant; long stems, splendid for cutting. Very hardy.			
PRESIDENT EISENHOWER. Pat. 1217.....	2½-3 ft.	35-40 petals	\$2.25
A rose of medium red; 4-5 inch blooms with rich, unfading rose-red brilliant petals; dark green, disease resistant foliage. Old-rose fragrance.			
RED RADIANCE	2-3 ft.	20-24 petals	**
Light Crimson sport of Radiance.			
RED TALISMAN	2-3 ft.	Lge. dble.	**
Cerise-red; abundant bloom on good stems.			
TEXAS CENTENNIAL	3-4 ft.	Lge. semi-dble.	**
Sport of Pres. Hoover; brick red with lighter center; extremely long stems; continuous bloom.			

BUSH ROSES

Pink Shades

	Height	Flower Size	Retail Price
COUNTESS VANDAL	2-2½ ft.	Lge. dble.	**
Brilliant pink and salmon, suffused yellow, at base; distinctive form.			
EDITOR McFARLAND		Lge. dble. 30 petals	**
Very fragrant, glowing pink, slightly suffused yellow; long, strong stem. Vig. bushy; free bloom.			
FIRST LOVE. Pat. 921.....	2-3 ft.	20-30 petals	\$2.25
Dainty light rose-pink in color; shading to dawn pink; long, slender urn-shaped buds are borne singly on a long stem. Light fragrance.			
HELEN TRAUBEL. Pat. 1028.....	3 ft.	Lge. 27 petals	\$2.75
Light sparkling pink, color varies with the weather; more often aluminous apricot; unusually large and long buds. Very large vigorous bush.			
J. OTTO THILOW	2-3 ft.	Lge. dble.	**
One of the finest pink roses; large full blooms high centered glowing rose-pink flowers. Very vigorous with an abundance of thick leathery foliage.			
LADY LUCK. Pat. 1579.....	3 ft.		\$2.25
(Miller; introduced by Elmer Roses). Everyone loves a fragrant rose. Not only do we boast of a rare perfume, in this lovely new pink introduction, but the flower which carries it has so much to offer; long stately buds of soft pink coloring, showing deeper shades at the edge of the petals when fully opened, excellent keeping qualities. Blooms are large with thirty-five to forty petals, being borne singly on very strong stems. Bush is hardy with clean disease resistant foliage. "Lady Luck" is in our opinion an exciting accent to our garden of roses, bearing worlds of bloom through the year.			
LA JOLLA, Pat. 1103.....	3-4 ft.	5"	\$2.50
Pink and gold, long pointed buds, wavy, petaled blooms. This rose is truly charming, with its delicate pastel coloring; soft pink veined and flushed with deeper pink, to a cream and gold heart of the flower. A husky plant with early bloom.			

BUSH ROSES

Pink Shades

	Height	Flower Size	Retail Price
LAS VEGAS , Pat. 1486	2-3 ft.	4"	\$2.50
This rose with its warm salmon pink coloring and golden sheen at the base of each petal, is extremely lovely. Long pointed buds opening to high centered blooms — which often measure 6" across, with 30 or more petals. Long cutting stems, excellent keeping when cut. Vigorous plant, dark green leaves.			
PICTURE	2 ft.	Very dble.	**
Famous for its fine form; clear rose pink.			
PINK RADIANCE	3-5 ft.	24-30 petals	**
49 years ago this one was born; the lovely pink radiance; so very vigorous; dependable.			
PINK PEACE P.A.F.	3 ft.	Lge.	\$1.85 \$1.85 \$3.00
This is a direct descendent of our loved Peace rose. A deep dusty pink, very large bloom, more free with its bloom than Peace; truly spectacular; long stems, six inch blooms; the petals roll outward in the most graceful manner, giving to the huge bloom a handsomely modeled form which always draws admiring comments—the petals are distinctively lovely with the satiny pinkness lining the insides and the edges, made bewitching by little curls and curves. Fragrance is strong and memorable. Tall growing disease-resistant plant. Very vigorous.			
SHOW GIRL , Pat. 646	3-4 ft.	Lge. semi-dble.	\$2.25
Deep pink exhibition rose; one of the best. Flourishes in all climates. Lovely buds on long stems.			
THE DOCTOR	2-3 ft.	30-35 petals	**
One of the truly lovely pink roses; satiny pink. Very large blossoms when fully opened, and possibly the most fragrant of the pink roses.			
TIFFANY Pat. 1304	3-4 ft.	Dble.	\$2.50
Tiffany is a phlox pink Hybrid Tea rose. The long pointed buds are deep pink with golden yellow shading at base of petals. The flower has exceptional lasting qualities; long strong stems. Outstanding fragrance. The plant has an upright habit with very vigorous growth and dark green foliage.			

BUSH ROSES

Clear Yellow and Orange

	Height	Flower Size	Retail Price
ECLIPSE _____	4 ft.	Very lge. dble.	**
Famous for its exceptionally long, curling buds of unchanging deep gold, on good cutting stems.			
FRED EDMUNDS. Pat. 731 _____	2½ ft.	Semi-dble. 20 petals	\$2.00
Beautiful deep orange; rated by the American Rose Society among the country's best roses.			
GOLDEN SCEPTER. Pat. 910 _____	3 ft.	Lge. dble. 5½ in.	\$1.85
Rare, unfading, golden-yellow; long, slender buds, large, high-centered. Won the highest Rose Award in Holland.			
GOLDEN WINGS. Pat. 1419 _____		Single	\$2.50
The most unusual Rose, according to percentage, it has been classed as a Hybrid Tea, although it grows to shrublike proportions. It is hardy even in the coldest places in the United States. Beautiful simplicity describes this gem. Makes a superb, continuous-blooming hedge.			
ISOBEL HARKNESS. Pat. 1650 _____			\$2.75
A real yellow rose—bright and shining; one of the best large flowered yellows ever introduced. Buds are large and long. The broad-petaled open blooms have neither shading nor variations to mar the clarity of the bright shiny color. An easy plant to grow—very vigorous, free branching.			
LOWELL THOMAS. Pat. 595 _____	3-3½ ft.	Lge. dble. 35-40 petals	\$2.25
Large, well shaped buds of clear canary yellow, free bloom.			
McGREDY'S YELLOW _____	3 ft.	Lge.	**
Large bright buttercup yellow with all the sturdy plant habits of the famous McGredy roses.			
MRS. E. P. THOM _____	2½ ft.	Lge. dble.	**
Deep, very yellow; dependable and popular.			
MRS. PIERRE S. duPONT _____	3-4 ft.	24 petals	**
The pointed buds of medium size with that very warm color or reddish yellow tint; fragrance that speaks of spring; well supported by lovely green glossy foliage, tho it is not a full rose but the semi-dble type giving worlds of blossom. It is a good one.			

BUSH ROSES

Clear Yellow and Orange

	Height	Flower Size	Retail Price
PEACE. Pat. 591.....	3-4 ft.	Very lge. very dble.	\$2.50
Heavy buds of rich yellow, open to enormous flowers; each petal edged with cerise; unfading; improves with age.			
SOEUR THERESE	3-4 ft.	25 petals	* *
Golden yellow flowers which form on top of a strong cane, splendid for cutting. Long pointed buds richly marked with madder carmine; blooms open to a clear yellow. Good bush and foliage.			
SUN VALLEY. Pat. 1135.....	3-4 ft.	24-30 petals	\$2.50
Golden yellow, best described as Guinea Gold. A tall plant, producing long cutting stems; shiny green foliage and delicate fragrance.			
SUTTER'S GOLD. Pat. 885.....	2½-4 ft.	Lge. dble.	\$2.25
Long yellow buds; shaded with coppery orange and vermilion; intense fragrance; bushy; long stems for cutting.			

BUSH ROSES

White Shades

BURNABY. Pat. 1314.....			\$2.50
This rose of pale yellow to white has recently received the high rating of 8.4 by the American Rose Society. Reports from friends in the middle west and eastern areas say it is one of the most beautiful, white or nearly white roses in many years. Stems are long and strong; foliage is glossy and disease resistant; delicate fragrance.			
FRAU KARL DRUSCHKI	5 ft.	Lge. dble.	**
One of the older white, but ever popular, with buds that open into large flowers which are snowy white.			
KAISERIN AUGUSTE VIKTORIA	2-3 ft.	Dble.	**
A close rival of Druschki for top honors; persistent bloomer.			
McGREDY'S IVORY	3 ft.	Very lge. dble.	**
Long pointed bud of exquisite form. A show winner.			

BUSH ROSES

White Shades

	Height	Flower Size	Retail Price
SLEIGH BELLS. Pat. 1004	4-5 ft.	25 petals	\$2.00
A good white Rose with large ovoid buds borne singly on lovely long stems, making this a fine cutting rose. The open flowers show a dainty primrose tint at the base of the petals; add to this a lovely fragrance and you will appreciate this white Rose.			
SNOWBIRD	2½-3 ft.	Dble.	**
Produces a large crop of well formed snow white blooms which have a feathery look when fully open. Very popular.			
WHITE KNIGHT. Pat. 1359	3 ft.	Lge. 28-25 petals	\$3.00
All American Winner for 1958; the first time in history, that a white Hybrid Tea rose has won this honor. This is something the rose public has desired, a truly white rose—magnificent, shiny white that stays white regardless of weather. Five inch blooms, with pointed buds; a very free bloomer; borne on long strong stems and excellent as a cut flower. The plant is strong; the foliage is a lively green; wonderful background for a magnificent white rose.			

BUSH ROSES

Two-Tone Contrasting

CARELESS LOVE. Pat. 1582	3 ft.	4"	\$2.50
Genuinely unique; strikingly similar to a variegated camellia in coloring, it combines red with white streaks, or whole petals rose and white, pink and white, and occasionally you might be surprised to find a pure pink, or an apricot-yellow bloom right on the same stem as the others. The plants are vigorous, hardy, producing fragrant flowers steadily through the season.			
CONDESA DE SASTAGO	3 ft.	Lge.	**
One of the good bi-color roses; fragrant flowers of raspberry-red in profusion, on a strong plant. This rose will brighten the garden.			

BUSH ROSES

Two-Tone Contrasting

	Height	Flower Size	Retail Price
FORTY-NINER. Pat. 792	3-4 ft.	Lge. dble.	\$2.25
A rare bi-color with inside petals of vivid Orient red; outside chrome yellow. Beautifully formed buds; strong and almost thornless plants.			
GIRONA	3-4 ft.	Lge. dble.	**
This very fragrant, soft red and yellow combination, with good foliage, is a rose with great vigor, giving many blossoms, good for cutting. Some prefer this to Talisman.			
MME. HENRI GUILLOT	2-3 ft.	Lge. dble. 30-40 petals	**
One of the lovely roses, with bright hues of raspberry-pink, lit with flame, changing to a brilliant water-melon-pink. Shiny foliage.			
MOJAVE. Pat. 1176	3-4 ft.	Lge.	\$2.75
Mojave has many of the fine points of its parent Charlotte Armstrong. The color is a blend of salmon, apricot and orange and occasionally in cool weather the salmon changes to red, blended with the other two colors. Plants are vigorous, with glossy foliage.			
PRESIDENT HOOVER	3-4 ft.	Lge. semi- dble.	**
Tall, growing, profuse, semi-double blooms in blended shades of copper and pink; long a popular favorite.			
SATURNIA	3 ft.	Lge. dble.	**
A flaming, cardinal-red with reverse yellow and copper on a well shaped, medium growing plant. Free bloomer, with fine form blooms; good foliage.			
TALISMAN	2½-3 ft.	Dble.	**
Golden yellow and ruddy copper; long famous and popular everywhere.			

GRANDIFLORA ROSES

"The **GRANDIFLORA CLASS** consists of varieties relatively tall in growth, free flowering, often with many flowers in clusters but with individual stems long enough for cutting. The flower size, tho not necessarily as large as hybrid teas, is larger than the average Floribunda, with Hybrid Tea Standard for bud and flower form." Carrousel was the first variety to fit into this new class.

	Height	Size Flower	Price Retail
BUCCANEER. Pat. 1119_____ This brilliant unfading yellow rose, produced on tall growing plant, makes a lovely background for the rose garden. Long pointed buds, with stems that one can cut freely.	4-5 ft.	26-35 petals	\$2.50
CARROUSEL. Pat. 1066_____ Carrousel with its dark red velvety petalled flowers, produced on long stems, on a tall growing very hardy plant, which resists both cold, heat and mildew, is creating a larger list of friends each season — continuous bloom.	4-5 ft.	26-35 petals	\$2.00
DEAN COLLINS. Pat. 1279_____ This lovely rose of the Grandiflora class, lays claim to being the "lazy gardeners rose"—growing in most locations with a minimum of care. The tall growing type, with an abundance of brilliant Spirea-red buds—opening to a full double, rose-opal and carmine bloom.	3-4 ft.	Dble.	\$2.00
MONTEZUMA. Pat. 1383_____ The rich scarlet-orange that is different — unlike the color of any other rose . . . a profusion of shapely buds, showy, long-lasting blooms on a big husky plant.	3-4 ft.	Dble.	\$2.75

GRANDIFLORA ROSES

	Height	Flower Size	Retail Price
QUEEN ELIZABETH. Pat. 1259.....	3-5 ft.	24 Petals	\$2.50
A lovely new color, breathtaking blending of soft carmine rose and dawn pink; delightfully fragrant flowers supported by long stems. Exceptional disease resistant foliage.			

STARFIRE P.A.F.			\$3.50
A Lammerts creation — is the Award Winning Grandiflora Rose for 1959. Its unusual currant-red color is sun-fast; will not fade. It possesses unique luminous quality which gives texture and depth to each velvety petal. Starfire blooms abundantly against a background of bronzy green foliage. Flowers occur singly on long cutting stems or in clusters on stems six to twelve inches long. As a cut flower it will keep from 8 to 12 days. Starfire resembles Queen Elizabeth in type of growth; grows tall and vigorous and needs to be placed in the back of your rose gardens.			

Cheerfulness is an excellent wearing quality. It has been called "the bright weather of the heart."—Samuel Smiles

* * * * *

It is by believing in, loving and following illimitable ideals that man grows great. Their very impossibility is their highest virtue. They live before us as the image of that into which we are to grow forever.
—S. Brooke

* * * * *

Die when I may, I want it said of me by those who knew me best that I always plucked a thistle and planted a flower where I thought a flower would grow.—Abraham Lincoln

POLYANTHAS and FLORIBUNDAS**Red Shades**

	Height	Flower Size	Retail Price
BETTY PRIOR _____	3-3½ ft.	Semi-Single	**
Large clusters of flowers of Carmine Pink; fragrant; very profuse; vigorous and bushy.			
CRIMSON ROSETTE. Pat. 901 _____	3 ft.	Lge. clusters	\$1.50
Tall growing, polyantha type producing large clusters of crimson camellia-like blooms. Especially long lasting as cut flowers.			
DONALD PRIOR _____	3-4 ft.	Semi-Clusters	**
One of our older very fine small roses; bright scarlet clusters that cover a good strong bush. Foliage is dark; leathery; busy type growth.			
EUTIN _____	2 ft.	Small very full	**
This small glowing red cluster of a hundred buds on a long stem is a must be for every garden; it is rarely we find such a little fellow that will give so much bloom, continuously with the qualities of good foliage bush and bloom.			
FLORADORA _____	3-4 ft.	50-55 petals	**
Unusual scarlet-red clusters; tall, well branched and very profuse Floribunda.			
FRENSHAM _____	3 ft.	Semi	**
It is deep crimson, constant bloomer, producing beautiful buds. A bushy, broad plant. Excellent as background.			
GARNETTE _____	18 in.	Small cluster	**
A much desired small red cluster rose. low growing. So lovely for bordering that rose bed. The keeping qualities as a cut flower astonishes us. This rose has been used as a Florist rose. We are happy to find it will grow in our gardens.			
RED PINOCCHIO. Pat. 812 _____	3 ft.	Lge. cluster	\$1.75
A velvety deep red considered by some even better than Pinocchio.			

* * * * *

Happiness grows at our own firesides, and is not to be picked in strangers' gardens.—Douglas Gerrold

POLYANTHAS and FLORIBUNDAS

Red Shades

	Height	Flower Size	Retail Price
SIREN. Pat. 1197.....	2½ ft.	Lge.	\$1.75
A flaming red that sparkles — does not fade at any stage, from Exquisite bud form till the last petal falls. Even in extreme heat, these lovely blooms keep their form and color. They are a brilliant accent as a border to a large rose bed. Excellent foliage.			
SPARTAN. Pat. 1357.....		Dble. 40 petals	\$2.75
Brilliant orange-red flower on a truly fine bush; disease resistant plant. Spartan gives world of blooms, both in clusters and singly; opening to double flowers. Excellent for cutting.			
TEXAN. Pat. 1471.....	4-6 ft.		\$2.50
This very strong growing plant, carries the most brilliant fiery red blossoms to illuminate your garden; a fine bush to support these luminous flowers. Be sure to plant Texan this season.			
VALENTINE. Pat. 1029.....	18-24 in.	Semi-dble. clusters	\$2.00
Cluster-flowered Floribunda; low, bushy and compact. Crimson flowers which hold their color well and the color slightly variable according to climate. Just the right size for a 2-foot border or hedge.			
WORLD'S FAIR	2½-3 ft.	Lge. semi-dble.	**
Blackest scarlet; continuous bloomer.			

Pink Shades

CAROL AMLING. Pat. 1126.....	4-5 ft.	2-2½ in	\$1.75
This petite pink rose is a sport of the popular Garnette, it is a deep rose-pink at the center—shading to a lighter pink, at the edge of the more than 60 petals. Blooms are born both singly and in clusters on a hardy bush. This rose is happier to grow in a partly shady spot, and like Garnette loves an abundance of water. When pruning, cut these roses back to six or eight inches.			
CHINA DOLL. Pat. 678.....	15 in.	Very small	\$2.25
One of our most wanted roses for low-growing spots in your garden; with clusters of rose-pink blooms.			

POLYANTHAS and FLORIBUNDAS

Pink Shades

	Height	Flower Size	Retail Price
FASHION. Pat. 789_____	2-3 ft.	3 in.	\$2.00
Glowing peach. Its habit of growth is bushy; medium sized foliage; having the finest qualities of a good Floribunda.			
KATHY FISCUS. Pat. 967_____	2 ft.	50 petals	\$1.50
Clusters of delightful lovely dawn pink flowers on a vigorous bush and glossy leafed Floribunda. The medium sized individual flowers are very double, exquisitely imbricated and borne continuously in great abundance in well formed clusters which absolutely cover the bushes. A wonderful soft pink Floribunda.			
LAVENDER GIRL. P.A.F._____	2 ft.	35-42 petals	\$5.00
This rose thrilled me when I saw its first bloom in our growing field, for it is truly lavender in color; through a very hot summer it held this color. A delightful fragrance, the flowers are borne on excellent cutting stems and while it is a new variety to us — I still thrill when I think of it, for it is the only real lavender that has been my experience to grow. It is well worth the price to add this to your garden. The plant itself is low and bushy growing to 2 ft., compact and strong in appearance with blooms up to 3½ inches across it is a natural for the front row. Its bloom is recurrent through the season. The most unusual rose.			
LILIBET. Pat. 1209_____	2-3 ft.	Small dble.	\$2.00
Exquisite in its delicate, almost fragile appearance of light rose coloring. These clusters of small roses, well formed, covering a beautifully clothed bush of dense foliage, makes it most desirable for either single plantings or for hedge.			
PINK ROSETTE. Pat. 902_____	3 ft.	Small cluster	\$1.50
Shell pink, otherwise identical with Crimson Rosette previously described. Blooms slightly larger.			

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Doubt whom you will, but never yourself.—Bovee

POLYANTHAS and FLORIBUNDAS

Pink Shades

	Height	Flower Size	Retail Price
PINOCCHIO. Pat. 484..... Easy to grow, always in bloom with hundreds of flowers on every bush. Great clusters of exquisite pointed buds open gradually to long lasting salmon-pink flowers.	3 ft.	1½ in. clusters	\$1.75
ROSENELFE Rose-pink; very attractive blooms of hybrid tea form on excellent plant; medium height.	3 ft.	Very lge. dble.	**
THE FAIRY Very vigorous, spreading, low growing poly, producing masses of delicate cluster blooms throughout the season; disease resistant and foolproof.	Dwarf	Small dble. cluster	**
VOGUE. PAT. 926 Unique, brilliantly glowing color of rose, flushed with salmon; flowers high centered and Hybrid Tea shaped; spicy fragrance; foliage dark green; excellent for cutting; does well in all areas.	2½-3ft.	3-4 in. clusters	\$2.00

POLYANTHAS and FLORIBUNDAS

Yellow Shades

CIRCUS. Pat. 1382..... Circus is truly gay, with its many colors of orange, bright yellow, turning to buff, with a picotee of apple blossom-pink. The plant is medium low, growing; good foliage. Excellent as a border plant.	2½ ft.	2 in.	\$2.50
GOLD CUP. Pat. 1683..... AARS Winner in 1957. The only clear yellow floribunda that has won an AARS award. Fragrant blossoms are deep in color and are borne both singly and in clusters. Foliage is shiny, dark green.		Fl. Size 3½ in.	\$2.50
GOLDILOCKS. Pat. 672..... A beautiful golden yellow Floribunda. Clusters of yellow ovoid buds are borne on a compact bush. Gives almost continuous bloom.	2½ ft.	3½ in. 45 petals	\$1.75

POLYANTHAS and FLORIBUNDAS

Yellow Shades

	Height	Size Flower	Price Retail
LITTLE DARLING. Pat. 1581	3-4 ft.	Small	\$2.00

(Duehrsen) (Introduced by Elmer Roses '56)

NEW ! The warm sunset coloring of a summer sky, with its varied hues of brilliance, from the lurid red orange on the outer circle, changing to shades of rose pink tones, finally melting into warm buttercup yellow at the heart. This is the thrill one feels when they look into the face of "Little Darling", a small two and one-half inch bloom of near perfection, both as to form and glorious blended colors. These blooms are borne both singly and on clusters of long stems, on a tall, bushy plant, which is beautifully clothed with excellent disease free, shiny green foliage. The flowers when cut will keep beautifully for from four to five days. Dainty perfume adds luster to the rose, though we feel these blossoms need nothing added to the glorified coloring which it possesses at all times. The buds were created for corsages.

POLYANTHAS and FLORIBUNDAS

White

SUMMER SNOW	15-20 in.	Small bud	**
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One of the most prolific of the white Floribundas producing large clusters of slightly fragrant roses. Delightful for use as hedges and border plantings, as it is low growing. Light green foliage.

WHITE BOUQUET. Pat. 1415	2 ft.	4½ in.	\$2.50
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The first white floribunda to be selected for an A.A.R.S. honor. Vigorous upright grower with glossy green foliage.

POLYANTHAS and FLORIBUNDAS

Two-Tone Contrasting

EASTER PARADE. Pat. 1200	2-3 ft.	2 in.	\$2.00
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This lovely rose carries many colors. As it opens the upperside of the petals become edged with salmon-pink and cerise, remaining yellow on the underside. Vigorous, dark green foliage.

MARGO KOSTER	1 ft.	Lge. cluster	**
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An exceptionally pretty coral-orange in clusters with that waxy look. Lovely for borders.

FLORIBUNDAS
Salmon and Orange Shades

	Height	Flower Size	Retail Price
JIMINY CRICKET. Pat. 1346	3-4 ft.	20 petals	\$2.00
This rose with its urn-shaped tangerine-red buds, which open to a blend of orange and vermilion tones, aging to a good coral-pink. Blossoms freely on a good bush, which planted in a solid bed or as a hedge, would prove most exciting. A slight rosy fragrance.			

BOUTONNIERES
Rhapsody

This charming rose, with its streamlined two-inch urn-shaped bud, creates admiration wherever shown.

Unsurpassed for boutonnieres, corsages and bouquets.

Blooms are lovely orange tints inside, with a terra cotta hue outside. Petals veined.

Fragrance an alluring, sweet perfume.

Plants are compact, vigorous, attaining 3 feet in height, 2½ feet width; disease resisting; ever-blooming.

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THE ROSES FOR THE GARDEN

*Roses are a gift of price
Sent to us from Paradise.
More divine our nature grows
In the Eden of the rose.
Roses why for silver sell?
O, rose merchant, fairly tell
What you buy instead of those
That is costlier than the rose.*

KISA'I OF MERV.

CLIMBING ROSES

Red Shades

	Size Flower	Price Retail
BLAZE Brilliant scarlet; foliage large; leathery dark. Very vigorous climber; recurrent bloom.	Medium	**
CLG. CARROUSEL . P.A.F. A sport from the very popular rose Carrousel, giving the finest qualities a top notch rose gives.	26-35	\$2.50
CLG. CHARLOTTE ARMSTRONG . Pat. 523 All of you are acquainted with this popular rose, so well known that it is not needful to add a lot of words to the description.	Lge.	\$2.50
CLG. CRIMSON GLORY . Pat. 736 Repeatedly voted the finest brilliant red rose in America.	Lge. semi-dble.	\$2.50
CLG. ETOILE DE HOLLANDE Among the finest standard rich red roses; repeats its bloom; especially successful in climbing form.	Dble 45 petals	**
CLG. EUTIN . Pat. 1531 This climbing sport of an old and lovely floribunda, with its fiery red blossoms are borne in large clusters throughout the entire season. Lovely to look upon with its great mass of Bloom.	Small	\$2.50
CLG. FLORADORA . Pat. 1054 This climber is a joy, with its rare color of cinnabar red. Yes, this is a fine addition to our climber list. Among the best of the recent reds.	50-55 petals	\$2.00
CLG. HEART'S DESIRE . Pat. 663 All-America winner in 1941; among the best of the recent reds.	Lge. dble. 30 petals	\$1.75
PAUL'S SCARLET An unfailing, vivid scarlet rose, sensational in spring and frequently repeats; popular everywhere.	Semi-dble.	**
CLG. TEXAS CENTENNIAL . Pat. 565 Sport of Pres. Hoover; red with lighter center; exceptional cutting stems; universally popular.	Lge. semi-dble.	\$2.50

CLIMBING ROSES

Pink Shades

	Flower Size	Retail Price
CLG. CECILE BRUNNER	Small	**
"The Sweetheart Rose," producing great masses of perfectly formed miniature pink blooms; best in climbing form.		
CLG. NEW DAWN	Dble.	**
Slightly fragrant, blush-pink; long stem. New Dawn is the everblooming form of the Dr. W. Van Fleet.		
CLG. PICTURE. Pat. 524	Very	\$2.50
Double rose-pink of excellent form and vigor. 6 to dble 8 feet. A glorious climber.		

CLIMBING ROSES

Yellow Shades

CLG. GOLDEN SHOWERS. Pat. 1557	4½ to 5 in.	\$2.75
A sturdy Pillar 8 to 10 feet, laden with golden flowers. Can be shaped as a bush. The buds and flowers are exquisitely shaped, daffodil yellow, long pointed and fragrant, high centered, 25 to 30 petals. Yellow open blooms. The plant is well clothed with large dark green foliage. Resistant to rose diseases.		
CLG. GOLDBLOCKS. Pat. 1090	3½ in.	\$2.50
"Goldilocks" is one of the finest of all yellow Floribundas and the climbing form will be a thrill for every garden.		
GOLD RUSH	lge.	**
Molten-gold; out in 1940—a lively, ever-blooming dble. climber, fast growing in popularity; Very fragrant.		
HIGH NOON. Pat. 704	Dble.	\$2.50
Approved for all mild climates. Really ever-blooming; particularly fine as a pillar or wherever an easily controlled climber is desired.		

CLIMBING ROSES

Yellow Shades

	Flower Size	Retail Price
CLG. MRS. E. P. THOM	Lge.	**
Large, deep yellow blooms; fragrant; an excellent climber in most areas.		
CLG. PEACE. Pat. 932	Very lge.	\$2.25
One of the most beautiful roses of our time. Glorious yellow rose with edges fringed with cerise.		
CLG. SUTTERS GOLD Pat. 1185	Lge.	\$2.50
Very vigorous climber; clothed with many long pointed buds; very fragrant.		
YELLOW BANKSIA		**
A much loved old rose, with very small soft yellow blooms. This very old fashioned Climber will add a world of charm to any garden.		

CLIMBING ROSES

White

CLG. KAISERIN AUGUSTE VIKTORIA	Dble.	**
A fine old white climber. Standard in its class.		
CLG. SNOWBIRD	Dble.	**
One of the loveliest of the white roses; now available in the climbing variety.		

CLIMBING ROSES

Two-Tone Contrasting

CLG. MME. HENRI GUILLOT. Pat. 788	Very lge.	\$2.00
Deep coral-red, very handsome foliage.		
CLG. MRS. SAM McGREDY	Lge.	**
Probably top rose in the scarlet-orange range, which we like best in the climbing form.		
CLG. PRESIDENT HOOVER	Lge.	**
An ever popular favorite in shades of blended copper and pink.		
CLG. TALISMAN	Dble.	**
Too well known to need description; bi-color yellow and ruddy copper		

TREE ROSES — 38" STANDARDS

Red Shades

Carrousel Pat. 1066
Charlotte Armstrong
Chrysler Imperial Pat. 1167
Crimson Glory
Etoile de Hollande

McGredy's Scarlet
Montezuma Pat. 1383
New Yorker Pat. 923
San Fernando Pat. 785
Starfire P.A.F.****
Texas Centennial

Pink and Shades of Pink

Helen Traubel Pat. 1028
Lady Luck Pat. 1579
Picture
Pink Peace P.A.F.****

Queen Elizabeth Pat. 1259
The Doctor
Tiffany Pat. 1304

Lavender

Lavender Girl P.A.F.****

Yellow Shades

Buccaneer Pat. 1119
Eclipse
Isobel Harkness Pat. 1650
Lowell Thomas Pat. 595

Mrs. E. P. Thom
Peace Pat. 591
Sutter's Gold Pat. 885

White Shades

Kaiserin A. Viktoria
Sleigh Bells Pat. 1004

White Knight Pat. 1359****

Two-Tone Contrasting

Forty-niner Pat. 792
Fred Edmunds Pat. 731
Little Darling Pat. 1581

President Hoover
Talisman

Salmon and Orange Shades

Mojave Pat. 1176

Miniature Tree Roses — 10" Standards

Baby Gold Star
Bit of Sunshine P.A.F.

Little Buckaroo P.A.F.

Oakington Ruby
Pink Joy Pat. 1378
Pixie

Red Imp Pat. 1032

Sweet Fairy Pat. 748

The only true yellow.
Brilliant yellow — Shapely buds—is everything the name implies.
Bright red — little larger plant than most miniatures — excellent border.
Very Double — bright red.
A lovely small pink.
World's tiniest — fully double white rose, $\frac{3}{4}$ " across — continuous bloom.
Deep crimson — very double — blooms of up to 60 petals.
Deep pink buds 1" flower opening to apple blossom pink — fragrant.

